

## **FOR IMMEDIATE RELEASE**

Brad Dean, Owner  
Steve Reynolds, Showcase General Manager  
Upper Deck Showcase

### **Upper Deck Baseball Academy announces the launch of a Showcase Baseball Program, developed for players aspiring to compete at the collegiate level**

Cumberland, RI (Aug 15, 2018) – Upper Deck Baseball Academy (“UD”), a baseball focused training academy, today announced the launch of a Showcase baseball program geared specifically to athletes competing at the 14U – 16U level. “For years, we have provided a world class facility and coaching staff to support the year-round training of high school baseball players working to get to the next level,” said Brad Dean, owner of UD. “The college recruiting process continues to evolve, and we wanted to respond by developing a very unique program focused on optimizing an athlete’s ability to play at the next level. The program reflects the realities of today’s competitive baseball environment: players are training year round with professional coaches focused on skill development while working hard to get faster and stronger. The Showcase program that we have launched requires a year-long commitment to skills training via a professional coaching staff but also integrates strength and conditioning training through our partnership with GLG Performance (“GLG”). We have expanded the UD facility to include the GLG training facility and as a result, created a truly dynamic environment for serious baseball players to train”.

#### **General Manager focused on maximizing exposure to the college recruiting process**

The General Manager of the Showcase program is Steve Reynolds, retired RI State Trooper and current Chief of Police in North Smithfield. Steve has coached high school and Senior Legion baseball for over three decades and is intimately familiar with the recruiting process. “Combining focused year-round training, connectivity to college coaches and effective participation in the showcase tournament circuit will position our players to enhance the potential to play at the next level,” said Steve Reynolds. “I am excited as we have developed a team of exceptional coaches for each showcase team coupled with dedicated hitting and pitching instructors who will ensure a consistent approach to training and skill development across the program. We believe there is a need to combine instruction with a focus on strength and conditioning, and the players in our program will take advantage of the resources that exist at UD. This is all about development of our players and then providing optimal exposure to coaches at the next level.”

#### **Tryout dates**

Offers to join the 14U – 16U teams have started to be made and the rosters have been developed. However, the program continues to seek high caliber players to join the program. Tryout dates for player consideration will be held on **Saturday, August 25 at Lincoln High School baseball field.**

**U14 – 5pm**

**U15 – 1pm**

**U16 – 3pm**

#### **About Upper Deck Baseball Academy**

The Upper Deck Baseball Academy (“UDBA”) has over 30 years of experience providing affordable access to high quality baseball instruction and training. UPBA owns it 10,000+ sq ft training facility and is based in Cumberland, RI. In 2018, UPBA added GLG Performance to a new expanded facility footprint, incorporating physical conditioning and weight training to the extensive training facilities available for baseball players.

Upper Deck has been affiliated and supported the highly successful Post 14 Senior Legion baseball team for over two decades, achieving multiple RI and regional championships. The 2018 team just recently won the RI state championship.